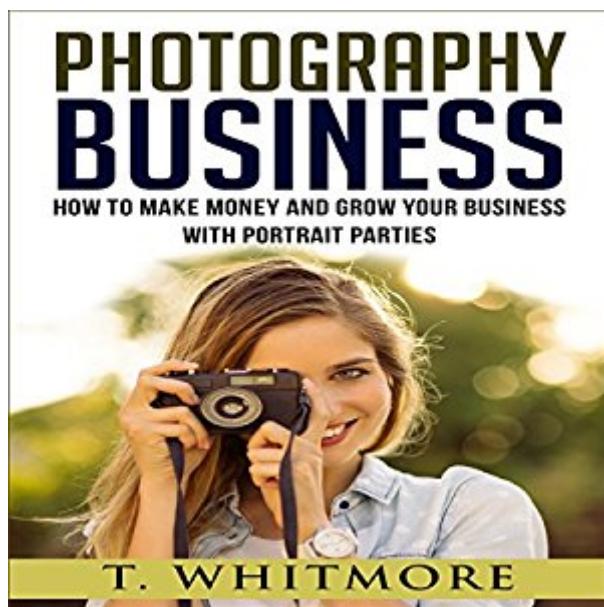


The book was found

# Photography Business: How To Make Money And Grow Your Business With Portrait Parties



## **Synopsis**

Photography was my hobby for nearly 12 years before circumstance led me to try and start a portrait business. Through hard work, dedication, and experimentation, I have created a successful photography business from the ground up. I believe that anyone with an artistic eye behind the lens and the willingness to work for it can create a successful entrepreneurial business in the same way that I have. I want to impart with you the knowledge you need to make it as an independent photographer. This book will give you the foundational knowledge to advertise in the most effective way, to specialize in the most in-demand types of photographs, and to expand your business using the popularity of portrait parties. I learned how to grow my business into the success that it has become today. It is from my hardships that I write this book - to give aspiring photographers the advice they need to avoid many of the mistakes that I have made while starting my business, errors that I never could have seen before I became an entrepreneur. If you have a passion for photography and you think yourself an entrepreneur, then I know that you too can have a successful independent business. This book offers each and every step for how to build that business, and to forge strong connections in your community that are necessary for small businesses like ours to succeed. Download today and learn how you can turn your hobby into a lifelong career. In this book you will find: Essential advice from someone who has successfully started his own local photography business The necessary knowledge to advertise your business, to lift it off the ground, and to create a sustainable income stream Tips for how to differentiate yourself from your competition and attract more clients How to price your services and where to make the largest margins on your labor

## **Book Information**

Audible Audio Edition

Listening Length: 1 hourÂ  Â andÂ  Â 1 minute

Program Type: Audiobook

Version: Unabridged

Publisher: Terrence Wood

Audible.com Release Date: January 26, 2017

Whispersync for Voice: Ready

Language: English

ASIN: B01N7VJE7F

Best Sellers Rank: #13 inÂ  Â Books > Audible Audiobooks > Arts & Entertainment > Photography

## Customer Reviews

If you are looking to become a successful portrait photographer, then this is an excellent resource to have! This book was written by someone who has gone through the process, and learned how to be a well-paid photographer through experience. If you really want to turn your photography hobby into a career, then you will need the proper knowledge, skills and equipment. This book contains just about everything you need to do to make it happen. There were many ideas and tips in this book that I had not thought about. For example, framing your own photos, and getting a great deal on your frames. The proper frame can really help to sell a photograph. I had never realized the benefits of having a portrait party, but now I understand that there are numerous benefits. Like having a group of people together, creating great photo opportunities and encouraging many people to use your services in one convenient place. This book goes into the necessary equipment and software that you will need, and also the marketing tools that will take your business to a higher level. I highly recommend this book to any emerging photographer, or anyone wishing to make their photography business more successful.

Have been wanting to start my own photography business for sometime, and after reading this I have finally found a way to get my business started and off the ground. Highly recommend. Have started putting some of the practices in place that are suggested and, they have been favorable. With this book in hand, and your own determination, I believe you can succeed in your endeavor!

If you are planning to start Photography Business, you can find this book very helpful. This book will teach you the steps that you need to take that will take your lofty career dreams and turn them into a reality. Highly recommended for beginners in the Photography business.

This book is quite short to read but very informative. I am a photographer, but it is more my hobby and now I want to make it as business and earn money. So, if you have a camera and passion for photography business this book is for you, both for beginners and experts.

Very useful handbook to make a profitable business out of your favourite hobby. Nice short book, to the point.

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